



FOR IMMEDIATE RELEASE:

July 2020 – Indie publisher *Thought Collection Publishing* based out of Naperville, Illinois was recently announced a winner in the 14th Annual National Indie® Excellence Awards in the nonfiction interior design category for their new book titled *What The U.S. Healthcare System Doesn't Want You To Know, Why, And How You Can Do Something About It*. A leader and veteran of publishing award contests, The National Indie Excellence® Awards are open to recent English language books in print from self and independent publishers. [The National Indie Excellence® Awards](#) celebrate independent publishing as a strong and vital sector of our industry by recognizing excellence in all aspects of the final presentation, and champions the highest quality books across a spectrum of metrics.

The author, Kat Lahr, partnered with designer Davis Smith to use visuals such as statistics, graphs, and various illustrations to help break down the complexity of our healthcare system in an easy to consume manner. Lahr, also a local Naperville resident says, “Most people have no interest in learning about our healthcare system so it was really important to me that this book was engaging and approachable. I didn’t want to produce a typical dull university textbook-style book. Instead, I wanted to make it dynamic, conversational, and motivational. Davis brought the U.S. healthcare system to life in this book and made it really inviting. I’m excited he won this award as his ability to execute this vision was on point.”

Lahr is a university professor, independent researcher, and is an inductee of Sigma Beta Delta, the National Honor Society in Business, Management, and Administration. Her passion for public health has given her Governor appointment on the State Health Improvement Planning and Healthy Illinois 2021 councils. She advocates for awareness, transparency, and a person’s right to know. She wrote this book to educate the general population about our healthcare system and turn them into consumers that are informed about an industry we spend our entire lives in, and to spark conversation among citizens about topics we don’t normally talk about.

The book is available digitally for \$2.99 and in print for \$12.99 in black and white and \$34.99 in color everywhere books are sold. Information about the book, including a book trailer, excerpts, and discussion notes for book clubs and reading groups are available at [www.toerrishealthcare.com/book-1](http://www.toerrishealthcare.com/book-1).

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